

Reltronics Technologies successfully pilots electronic monitoring of crates in the Live Bird Market

Rochester, NY/ 10-Apr-2009: Reltronics Technologies is under contract with New York State Department of Agriculture & Markets (NYSDAM) to electronic-ID or eID crates that are utilized to transport live birds from the farm to the live bird market. The Company has a charter to tag all relevant crates and to install the equipment at the customer site after the equipment has been time tested and the protocols work at Herman Farms.

Reltronics Technologies has requested NYSDAM assistance in enabling the tag adherence and the system deployment at Watkins Poultry. An application, called ReAleID (Reltronics Assets & Logistics-electronic ID) System has been developed for NYSDAM and the live bird market. The application was successfully executed at Pilot farms. Remote Tags are continuously being acquired by the SmartInstrument™ and are being sent across to the Server effectively. This data is now being fed into the Rules Engine and additional algorithm/through the filter and the information is being sent across to NY-AHIS. Both the SmartInstrument™ and the Server displays are continuously viewable on the screen as per the demonstration setup. Effort has been made to determine the attenuation/gain of the antennas and to identify the location of placement of the antennas. All data has being analyzed and is being transmitted to the NY-AHIS server.

There are 2 applications that have been created for the Handheld. ReAleID (Realtime Assets & Logistics electronic identification system) is connected with the database server and sent across information live. ReAleRead (Realtime electronics Read system) allows scanning tags locally and not sending the information to the database server. These two disparate applications remove any ambiguity as to what can be utilized locally and what can be used at the LBM.

Reltronics Technologies, Inc. offers the SmartInstrument™, which is an automatic vehicle location and content management system, developed based upon the ReALTrack framework and utilizing the GPS technology and the GSM/GPRS wireless data transmission across the wireless networks. Reltronics Technologies is involved in Developing and Deploying novel, next-generation Radio Frequency Identification (RFID) application products. It develops the ReALTrack RFID framework as well as novel RFID products (such as the SmartInstrument) that enable seamless and transparent integration of legacy RFID technologies with the latest RFID technologies.

About Reltronics Technologies: Reltronics Technologies (www.reltronicstech.com) specializes in Security and Tracking. The company assists in developing, installing, and maintaining the security systems. Among the key areas that Reltronics Technologies concentrates on are (1) GPS Tracking Systems, (2) Automated Vehicle Location & Content Management Systems, (3) Fire & Security Systems, (4) Radio Frequency Identification (RFID) Systems, (5) Asset Management Systems, and (6) Record Management Systems. Reltronics Technologies is certified by the New York State in install, upgrade, and maintain Fire Alarm and Security Systems. For further information, email: biz@reltronicstech.com or contact Reltronics Technologies at (585) 427-2550.